



# ***ERIN MILLS SOCCER CLUB***

## **2022-2023 RECREATIONAL SOCCER SPONSORSHIP PACKAGE**



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Marketing & Events Coordinator**



# 2022 - 2023 SPONSORSHIP PACKAGE

## ABOUT THE CLUB

Erin Mills Soccer Club (EMSC) is a non-profit community-based organization in Mississauga, offering indoor and outdoor soccer programs since 1972. The Erin Mills Soccer Clubhouse is a 20,000-square-foot indoor soccer facility. We have approximately 3,500 members apart of our club, with participants living all around Mississauga.

Through the years, we have won six national championships and numerous provincial championships. Our alumni include Olympic medalists, UEFA Champions League players and MLS players.

## WHY SPONSOR US

Becoming an EMSC Sponsor not only helps us offset our operating costs in an effort to provide an affordable program to the members of our community but also is a great way to advertise your company.

Sponsoring a jersey places your company's logo on each team member's jersey. Not only will our Erin Mills Soccer Club's members see the jerseys, but members of the community who visit the parks we play in will also see the jerseys.

At our EMSC Clubhouse, we have both a turf field and a futsal field. Sponsoring a sign in our Clubhouse will give brand exposure to both our Recreational and Competitive programs as well as other community groups that rent out our facility.

Finally, our sponsorship packages include social media and email marketing opportunities. Our monthly newsletter has over 2000 subscribers and we have 4000 (and growing!) followers on our various social media platforms.

These are just a few of the benefits of becoming an Erin Mills Soccer Club sponsor. We are more than happy to discuss other sponsorship opportunities to meet your individual needs.



# 2022 - 2023 SPONSORSHIP PACKAGE

## SPONSORSHIP OPTIONS

To suit every company's needs and budgets, we have three different sponsorship options:

- Jerseys
- Turf & Futsal Signs
- Packages

All EMSC Sponsors will receive:

- The opportunity to have a booth at EMSC events
- The opportunity to distribute flyers or coupons at the end of each Recreational soccer season
- A commemorative plaque or jersey

We also have available Naming Rights, such as:

- Naming a field (ex. ABC Company Turf at EMSC Clubhouse)
- Naming an event (ex. ABC Company End of Season BBQ)
- Sponsoring our Team of the Month or Player Spotlight (ex. ABC Company's Team of the Month)

*\*Please contact us for Naming Rights pricing options.\**



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## JERSEY OPTIONS



### MINOR JERSEY

- Logo on the back of the jersey
- Can pick which age, division or colour jersey you sponsor
- The team will be named after your company
- \$250 for one team, one season



### MAJOR JERSEY

- Logo on the front of the jersey
- Can pick which age, division or colour jersey you sponsor
- The team will be named after your company
- \$500 for one team, one season

*\*please contact if you are interested in sponsoring more than three jerseys\**

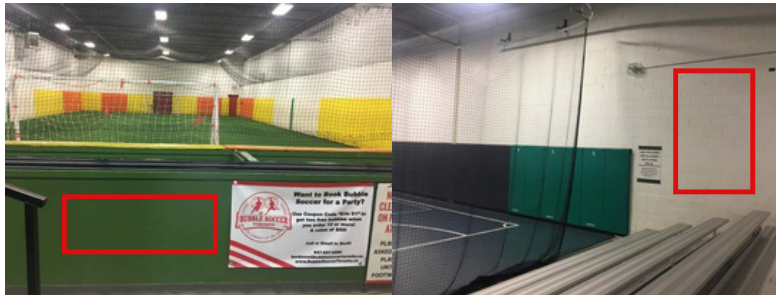


# 2022 - 2023 SPONSORSHIP PACKAGE

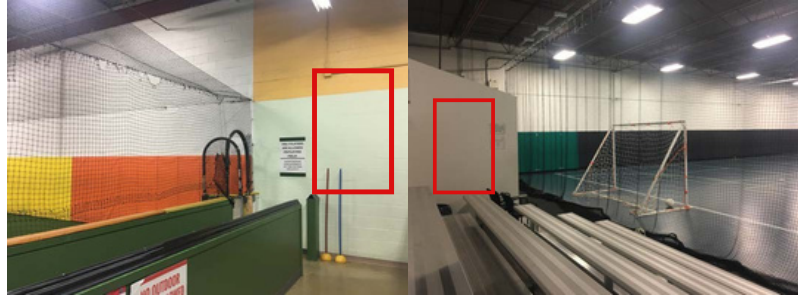
## SIGN OPTIONS

Signage will be posted in our Clubhouse for a year starting from purchase date.

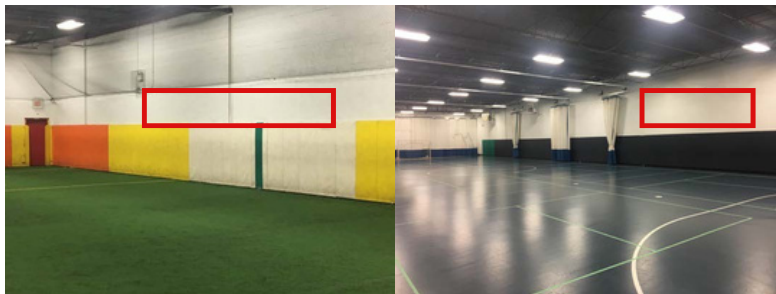
### OPTION 1



### OPTION 2



### OPTION 3



### OPTION 4



## TURF OR FUTSAL (1 SIGN)

- Option 1A -- \$3000
- Option 2A -- \$2500
- Option 3A -- \$1500
- Option 4 A -- \$1000

## TURF AND FUTSAL (2 SIGNS)

- Option 1B - \$5000
- Option 2B -- \$3500
- Option 3B -- \$2500
- Option 4B - \$1500

*\*please contact for sign size specifications\**



# 2022 - 2023 SPONSORSHIP PACKAGE

## PACKAGES

Getting a package deal is perfect for those who are interested in jerseys and signs. We also offer perks exclusive to our Package Sponsors.

### BRONZE PACKAGE \$1,500

- Major Jersey for one team
- One sign (Option 3 or 4 location)
- Introduction in our monthly newsletter and social media
- Access to events
- Opportunity to give flyers or coupons at the end of the season
- Commemorative plaque

### GOLD PACKAGE \$3,000

- Major Jersey for one team
- One sign (Option 1 location)
- Introduction and four features in our monthly newsletter and social media
- Access to events
- Opportunity to give flyers or coupons at the end of the season
- Commemorative plaque

### SILVER PACKAGE \$2,500

- Major Jersey for one team
- One sign (Option 2 location)
- Introduction and one feature in our monthly newsletter and social media
- Access to events
- Opportunity to give flyers or coupons at the end of the season
- Commemorative plaque

### PLATINUM PACKAGE \$5,000

- Major jersey for one team
- Two signs (Option 1 location)
- Introduction and features in each of our monthly newsletters, four features on social media
- Access to events
- Opportunity to give flyers or coupons at the end of the season
- Commemorative plaque



# 2022 - 2023 SPONSORSHIP PACKAGE

## 2022-2023 SPONSORSHIP FORM

**Company Name:** \_\_\_\_\_ **Contact Name:** \_\_\_\_\_  
**Address:** \_\_\_\_\_ **Phone Number:** \_\_\_\_\_  
**City:** \_\_\_\_\_ **Postal Code:** \_\_\_\_\_ **Email:** \_\_\_\_\_

### JERSEY OPTIONS

Minor Jersey One Season  Major Jersey One Season

Please specify which age, division or colour jersey you wish: \_\_\_\_\_

### SIGN OPTIONS

Option 1A  Option 2A  Option 3A  Option 4A  
 Option 1B  Option 2B  Option 3B  Option 4B

### PACKAGE OPTIONS

Bronze Package  Silver Package  
 Gold Package  Platinum Package

Please specify which age, division or colour jersey you wish: \_\_\_\_\_

**Any additional requests or important information:**

**Please complete the form and email it to [lea.randall@erinmillssoccer.com](mailto:lea.randall@erinmillssoccer.com).  
Please include the company logo (in both PDF and JPG format) along with the completed form.**