



Erin Mills Soccer Club

Position: Social Media Intern

Reports To: Marketing & Events Coordinator

Position Status: Internship, 4-month contract (some evenings & weekends required)

Start Date: January 3, 2022

Closing: Until Filled

Salary: Internship (unpaid)

CLUB OVERVIEW

The Erin Mills Soccer Club (EMSC) is a non-profit community-based organization in Mississauga, offering indoor and outdoor recreational and competitive soccer programs since 1972. The Erin Mills Soccer Club is also known as EMSC and Home of the Eagles. ESMC is committed to developing, teaching, and promoting soccer to all ages, at all levels of play, in a safe and healthy environment.

For more information on the club please visit our website: www.erinmillssoccer.com

JOB OVERVIEW

Erin Mills SC is currently seeking candidates for the Social Media Intern position. As part of the Marketing & Events team, you will assist our Marketing & Communications Coordinator with the development of social media and marketing initiatives to increase brand awareness and brand value.

If you are passionate about social media, enjoy the game of soccer, enjoy a team environment, and understand the role a not-for-profit sports organization plays within its community, this role is for you. This position involves thinking outside the box, being creative, and working together cross-functionally to implement the best marketing & events we can.

Responsibilities & Duties:

- Research social media trends, brainstorm content ideas and execute ideas
- Assist with the creation of content and marketing calendar
- Posting and engaging with followers on various social media platforms, such as Facebook, Instagram, Twitter, Youtube and Tiktok
- Use analytics to gauge the success of posts
- Assist with community events (as needed)

Experience & Qualifications:

- Excellent knowledge of social media platforms
- Excellent verbal and written communication skills
- Strong organization and time management skills
- Knowledge and passion for the sport of soccer
- Experience with design and editing tools such as Canva, Adobe Suite
- Experience using a professional DSLR camera

To Apply:

Send resume to lea.randall@erinmillssoccer.com.

Resumes will be accepted until filled. We thank each applicant for taking the time and effort to apply; however, only candidates to be interviewed will be contacted.